

Open Report on behalf of the Director of Public Health

Report to:	Children and Young People Scrutiny Committee
Date:	20 April 2012
Subject:	Joint Health and Wellbeing Strategy

Summary:

In September 2011 the Joint Strategic Needs Assessment for Lincolnshire was agreed and signed off by Lincolnshire County Council and NHS Lincolnshire. Within it five priorities were identified which it was agreed would be taken forward as the five themes for the first Joint Health and Wellbeing Strategy for Lincolnshire.

The development of each theme of the Strategy has been led by a sponsor from the Lincolnshire Shadow Health and Wellbeing Board and a dedicated member of the Public Health senior management team.

The next stage of the work is to undertake a formal 12 week period of consultation which will run between 2nd April and 22nd June 2012.

Following consultation, the Joint Health and Wellbeing Strategy will be presented to Lincolnshire County Council's Executive Committee and the NHS Lincolnshire Cluster Board in September to ensure it is able to inform strategic commissioning plans from April 2013 onwards.

Actions Required:

1. The Children and Young People Scrutiny Committee is asked to receive and consider this report.
2. The Children and Young People Scrutiny Committee is invited to review the draft Joint Health and Wellbeing Strategy in the light of the four areas of consultation set out below and provide feedback as part of the consultation exercise.

1. Background

The Government has set out a new vision for the leadership and delivery of health and care services. This includes the establishment of Health and Wellbeing Boards to sit as committees of upper tier Local Authorities with responsibility to:

- undertake a Joint Strategic Needs Assessment (JSNA) and agree shared priorities;
- produce a Joint Health and Wellbeing Strategy (JHWS), using the evidence provided in the JSNA; and

- promote integrated working between NHS and local government (including approval of commissioning plans to ensure alignment to the JSNA and JHWS).

Recent draft statutory guidance issued by the Department of Health (DH) sets out a framework within which local Health and Wellbeing Boards will be expected to co-produce their JSNA and JHWS alongside partner organisations and communities. This guidance also details the requirements on various organisations to take account of the evidence within the JSNA and JHWS in the services which they are responsible for commissioning.

In September 2011 the JSNA for Lincolnshire was agreed and signed off by Lincolnshire County Council and NHS Lincolnshire. Within it five priorities were identified which it was agreed would be taken forward as the five themes for the first JHWS for Lincolnshire.

At its meeting on 28 September 2011, the Lincolnshire Shadow Health and Wellbeing Board identified members of the board who would “sponsor” the development of each theme of the JHWS. These board level sponsors have been supported by a dedicated member of the Public Health senior management team allocated to lead on the development of the JHWS themes on behalf of the sponsor(s). Additionally, the Public Health Directorate has provided a significant amount of support to theme leads and sponsors, as required, throughout the early stages of development of the JHWS, especially on consultation and engagement.

The approach adopted for developing the Strategy has been consistent across all five themes. A range of issues have been identified (based on evidence in the JSNA and other sources). These have then been consulted upon with a variety of expert stakeholders and partners to arrive at a proposed set of priorities for each theme. Following this a chapter has been drafted for each theme and these draft chapters will form the basis for the consultation as detailed in section 3 below.

An Impact Analysis has also been undertaken on the JHWS which has ensured we meet our requirements under the Equality Act 2010 and has also been used to inform our consultation planning.

Following consultation the JHWS will be presented to Lincolnshire County Council's Executive Committee and the NHS Lincolnshire Cluster Board in September to ensure it is able to inform strategic commissioning plans from April 2013 onwards.

It is intended that the JHWS will be a five year strategy covering 2013 to 2018 and that it will be periodically reviewed in order to take account of the ongoing evidence base provided through the JSNA.

2. Conclusion

A significant amount of work has already been undertaken to draft the JHWS and this has included initial consultation using a variety of methods.

This has been supported by senior members of staff within Public Health who have assisted sponsors from the Lincolnshire Shadow Health and Wellbeing Board.

The next stage of the work is to undertake a formal 12 week period of consultation. This consultation period will run between 2nd April and 22nd June 2012.

3. Consultation

Lincolnshire County Council, through its Shadow Health and Wellbeing Board, will be required to demonstrate that it has involved people who live or work in the area as part of preparing the JHWS.

During the initial stages of development there has been a significant amount of consultation undertaken by the theme leads and their sponsors. We have recorded approximately 850 contacts during the consultation undertaken so far, and of those 350 have been classed as “Active Contacts”, i.e. responses to surveys, attendees at workshops (41% of all contacts have been active contacts).

Following this early development we are now undertaking a formal period of consultation on the draft chapters; the objectives they are seeking to achieve, the priorities they have identified and the actions they propose to take to deliver them.

The overarching approach to the consultation will be based on a number of core activities as follows:

- a survey to be made available online on the Lincolnshire Shadow Health and Wellbeing Board website;
- a number of deliberative consultation events around the county (currently 8 are planned in Louth, Skegness, Boston, Grantham, Sleaford, Lincoln, Gainsborough and Spalding);
- facilitated discussions at Council Committees, CCG Boards, District Council partnership meetings and service user groups;
- targeted offer to attend other relevant groups to present the JHWS; and
- production of a resource pack to include presentation, questions for consideration, possible methods of engagement and approaches to prioritisation and action planning. This will allow groups or organisations to have discussions themselves without the need to come to an event, fill out a survey or have a presentation.

The focus for the consultation itself will be based on a number of areas which we wish to discuss further with partners, stakeholders and communities. These will be starting points for discussions. Therefore, they will not be presented as a list of questions in the survey. Equally we would not expect people to feel they have to provide comments on all of the areas for discussion. If they only have one area which they wish to feedback on then that will be perfectly acceptable.

The broad areas of discussion within the consultation period will be as follows:

Mental Health

Early consultation on the JHWS, as well as previous consultation on the JSNA, has identified that mental health is an important cross cutting issue and so it should not have its own distinct theme but be embedded throughout the Strategy:

- Do people feel we have achieved this?
- Are there other aspects of mental health which have not been reflected in the draft strategy?
- Have the objectives and actions identified taken sufficient account of mental health? If not, what could we do to improve this?

Priorities

We have undertaken consultation already in order to prioritise some of the issues which each of the themes of the strategy might best focus on.

- Are these priorities the right ones we should be focusing on or are there other more important priorities?
- If so, what do you consider a more important priority and why?

Objectives

Each theme has identified objectives.

- If we achieve these, do you believe we will have demonstrated an improvement in the population's health and wellbeing?
- Are there other objectives which the strategy should be striving to achieve?

Outcomes

We have mapped the themes and their priorities to the Public Health Outcome Framework.

- Which of the outcomes identified do you consider to be the top two or three that we must achieve in order for the Strategy to be successful?
- Have we mapped the outcomes to the themes correctly?
- There are other outcome frameworks as well as the Public Health Outcome Framework. These are the NHS Outcome Framework and the Adult Social Care Outcome Framework. Would it be helpful to map the themes and their priorities to these as well?
- If so please tell us which of the outcomes in those frameworks you consider to be the most important in demonstrating that we have achieved the objectives set out in the draft strategy?

4. Appendices

These are listed below and attached at the back of the report	
Appendix A	Draft Joint Health and Wellbeing Strategy – Executive Summary
Appendix B	Drafts for each theme of the JHWS
Appendix C	Draft Impact Analysis
Appendix D	Public Health Outcome Framework

5. Background Papers

Document title	Where the document can be viewed
Equity and excellence: Liberating the NHS DH July 2010	http://www.dh.gov.uk/en/Publicationsandstatistics/Publications/PublicationsPolicyAndGuidance/DH_117353
Lincolnshire Joint Strategic Needs Assessment – Overview Report 2011	http://shared.research-lincs.org.uk/Joint-Strategic-Needs-Assessment.aspx

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